

A3 BROCHURE RECOMMENDATIONS

DIMENSIONS

The Standard Size for an A3 Brochure is **297mm x 420mm** We can accept A3 Brochures as individual A4 panel pages, but each page must have full bleeds as described below.

FILE TYPES

We accept Corel Draw and PDF files, but depending upon the program used to create the pdf an artwork charge may apply. Separate files for multiple pages are acceptable as long as the page order is clearly marked.

FONTS

When providing files (including PDFs) fonts should be converted to curves or outlines. If your program does not have this function then all fonts must be included with the file and this will incur an artwork charge.

COLOUR

The Colour used in files should be CMYK colours only. We can not accept files with RGB images.

OTHER

We require 2mm minimum bleed on images or colour blocks intended to run off the edge of your brochure.

It is also a recommendation that all text be kept 8m in from the edge of your brochure.

Depending upon fonts we also suggest a minimum font size of 8pt for contact detail text.

Images used in files should be a minimum of 300dpi for best results. (also as CMYK as mentioned above)

