PLENTY VALLEY
PRINT > COPY > DESIGN

> ## BUSINESS CARD RECOMMENDATIONS

DIMENSIONS

The Standard Size for Business Cards is **90mm x 55mm**
We can accept business cards with dimensions down to
80mm x 40mm or any combination of length and width
between 90mm x 55mm down to 80mm x 40mm

FILE TYPES

We accept Corel Draw, InDesign and Illustrator Files.
We accept PDF files also but depending upon the program
used to create them an artwork charge may apply.
We accept Publisher, Photoshop, Word, Power Point and
several other file types but these all incur an artwork charge.
*We advise against using Photoshop for complete production
of business card files as bitmap images are always inferior
to files created with a vector based program.*

FONTS

When providing files (including PDFs) fonts should be converted
to curves or outlines. If your program does not have this function
then all fonts must be included with the file and this will incur an
artwork charge.

COLOUR

The Colour used in files should be CMYK.
We can not accept files with RGB images.

OTHER

We require 2mm minimum bleed on images or colour blocks
intended to run off the edge of your card.

It is also a recommendation that all text be kept 4mm in from
the edge of your card.

Depending upon fonts we also suggest a minimum font
size of 8pt for contact detail text.

Images used in files should be a minimum of 300dpi
for best results. *(also as CMYK as mentioned above)*

Uncommon font
converted to
curves/outlines

Point size 8
minimum used
for contact details

2mm Bleed
all round

Registration
or Crop Marks
Not required but
recommended

Image 300dpi
and CMYK
Colour

Card Size
90mm x 55mm

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'Building on Solid Foundations'

Text 4mm from edges on all sides